

# Ryan Cole

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## Designer and Developer

Highly creative and motivated designer and web developer with 10 years experience in the creative field in a large number of industries. Traditionally educated in design, and self taught in web development. A unique combination of design thinking and technical problem solving. Solid history of effective team working and collaborative success. High aspirations in projects and a keen eye for detail.

## Expertise

[Design within tight restraints](#) [Highly effective team working](#) [Public speaking and teaching](#)

[Design thinking to solve real world problems](#) [Concept driven design](#) [Big picture thinking](#)

[Communication](#) [Visual design in various media](#) [Branding](#) [Frontend web development](#)

[Interaction design](#) [Designing with motion](#)

## Experience

**2015 – Present** manGoweb – Freelance Designer and Developer

Bedrock makes tools to help art and design schools be more efficient and maximize the value of their instructors' time.

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**2015 – Present** Bedrock Ed. Tech – Founder

Bedrock makes tools to help art and design schools be more efficient and maximize the value of their instructors' time. <http://bedrock-edtech.eu>

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**2015 – 17** Fit Analytics – Frontend Developer (Berlin-Remote)

As a frontend developer, work on client integrations, new features, and bug fixes as part of the frontend team in Prague.

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**2014 – Present** Brunchworks Podcast and Workshops – Partner (Prague)

In partnership with Marie Doucet, aimed at bringing Design thinking to non-design professionals and cultivate an understanding of the design process outside of the field. [brunchworks.co](http://brunchworks.co)

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## 2013 – 15 Little Lexicon – Creator & Owner

A web application aimed at making it easier for families of bilingual toddlers to follow the language learning process. As creator, originated the concept, researched the market, designed and built the app. At peak served over 200 bilingual families.

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## 2012 – 15 Prague College – Module Leader (Prague)

As module leader of the Professional Communication Module in the BA Graphic design program, designed a new approach to the module to incorporate more digital output, and a deeper awareness of digital channels for personal promotion within the student body. Tutored students in the creation of the own personal brand strategy as new designers.

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## 2012 – 14 Prague College – Digital Platforms Coordinator (Prague)

Worked with internal teams to execute digital projects within the college. Worked to unify areas of system and message overlap and recommend changes. Initiated and lead a project (Sylo) to build an internal student submission system to replace an old CD-based archiving process. Initiated a program between the design and computing schools to allow students from the departments to meet and collaborate on projects. Assisted and advised the design department to move all record keeping to a cloud solution (Google Drive), resulting in a much more fluid operational model.

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## 2009 – Present Ask designers – Partner (Prague)

As partner at Ask designers, participate in all aspects of the business from client acquisition and management, project management, design and production. Clients ranged from small independent business owners and non-profits, to the CTK, a large state news agency. The primary focus was branding, extending to all media from print to digital, and included art direction, brand identity, and web design. [askdesigners.eu](http://askdesigners.eu)

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## 2009 – Present Prague College – Associate Lecturer (Prague)

As associated lecturer, designed and delivered course content for 7 HND Modules, 2 Foundation modules, and was tutor in 3 BA level modules. Topics taught include Interaction design, User research, Motion design, Packaging, Design to influence human behavior, Typographic poster design, Ideas generation, Introduction to design thinking, and Coding for the web. Lead students in live projects for real clients.

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## 2008 Lava Graphic Designers – Intern (Amsterdam)

As intern at Lava, was 1/2 of the Impakt festival team. Under the direction of a senior designer, created most of the final graphic work for the festival.

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## 2007 – 08 PHX Creative Communication – Intern/Freelance (Amsterdam)

As intern at PHX, worked on various internal projects including a redesign of the studio's webpage, and print material for ING Bank.

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## 2005 – 07 Newhouse Design – Intern (Texas)

Work included design of info graphics, maps, and brand identity, as well as digitizing a very large collection of vintage children books, maps, and scientific texts.

# Achievements

- Participant in Fort Worth Sister Cities International Leadership Program.
- “Richard Willstatter” Poster and “Kalamazoo Air Zoo” Campaign accepted into DSVC Student Awards Show.
- Included in top 7 designers in graduating class of 45.
- Moved to Amsterdam from Texas.
- Impakt Festival (done at Lava) included in top 4 finalists for the Dutch Design Awards under the category of illustration.
- Founded Ask designers Brand Studio with Markéta Klemesova, and acquired 13 clients in the first year.
- Impakt Festival wins a Gold Award at the European Design Awards.
- Started and ran a successful branding studio for a wide range of clients both locally and abroad.
- Won account for CTK Photobank, the Czech national news agency’s photography archive.
- Successfully introduced new systems to Prague College, resulting in major improvements in teacher participation, efficiency, and quality.
- Lead a much praised Design Thinking workshop for Deloitte in Prague, in conjunction with Brunchworks.

# Education

2003-07

University of North Texas - Bachelor of Fine Art (BFA)

# Skills

## Design

[Concept Development](#) [Interaction Design](#) [User Experience](#) [User Research and Testing](#) [Information Design](#)  
[Information Architecture](#) [Motion Design](#) [Print](#) [Branding](#) [Copywriting](#) [Illustration](#)

## Software

[Sketch](#) [Balsamiq](#) [Adobe Suite](#) [Ableton Live](#) [Reaper](#) [Google Docs](#)  
[Final Cut Pro](#) [Mac OS X](#) [Pure Data](#) [Sublime Text 2](#) [Visual Studio Code](#) [Unix Command Line](#) [Ubuntu](#)

## Technical

[HTML](#) [CSS](#) [Javascript](#) [Git](#) [MongoDB](#) [Node.js](#) [Angular 1.x](#) [Angular 2.x+](#) [Polymer](#) [Async](#) [Lodash](#)  
[JQuery](#) [Coffeescript](#) [HTTP](#) [Audio Recording](#) [Motion Design](#)

## Other

[Prototypes](#) [Music Production & Sound Design](#) [Teaching and Curriculum Design](#)  
[Public Speaking](#) [Film Editing](#) [People Skills](#) [Creative Writing](#)